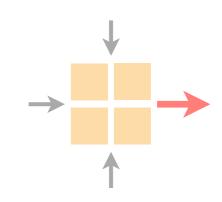
#### Communication Networks

Spring 2020





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nsg.ee.ethz.ch

ETH Zürich (D-ITET)

May 11 2020

Materials inspired from Scott Shenker, Jennifer Rexford, and Ankit Singla

# Last week on Communication Networks

DNS

Web

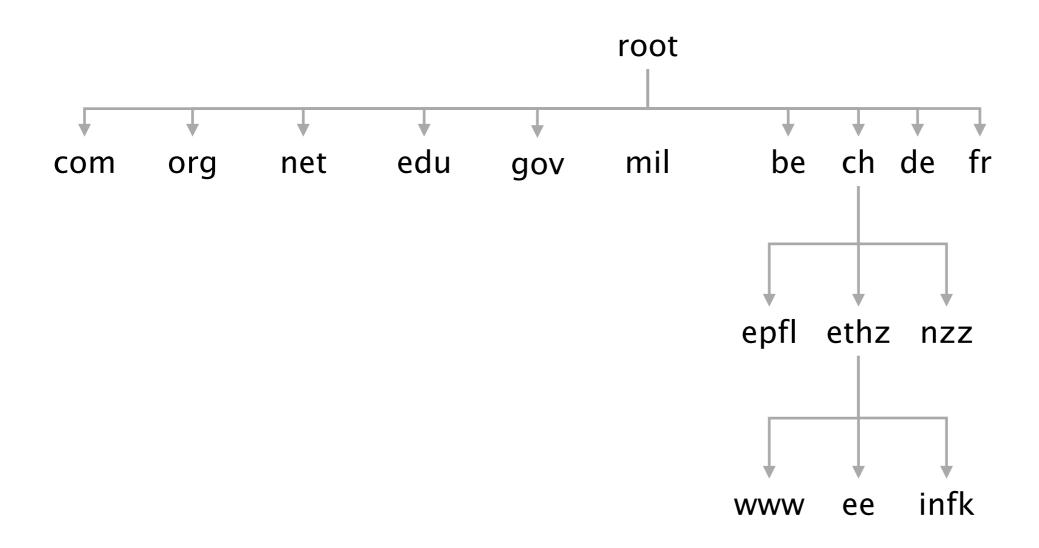
google.ch ←→ 172.217.16.131

http://www.google.ch

infrastructure

hierarchy of DNS servers

### The DNS infrastructure is hierarchically organized



#### 13 root servers (managed professionally) serve as root (\*)

a. root-servers.net VeriSign, Inc.

b. root-servers.net University of Southern California

c. root-servers.net Cogent Communications

d. root-servers.net University of Maryland

e. root-servers.net NASA

g. root-servers.net US Department of Defense

h. root-servers.net US Army

i. root-servers.net Netnod

j. root-servers.net VeriSign, Inc.

k. root-servers.net RIPE NCC

I. root-servers.net ICANN

m. root-servers.net WIDE Project

#### To scale root servers, operators rely on BGP anycast

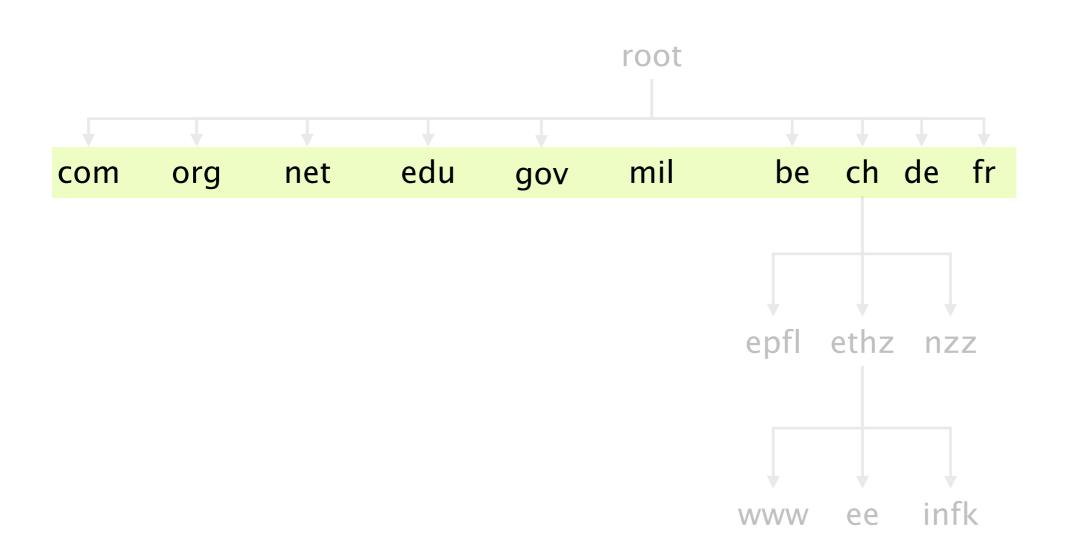
Intuition

Routing finds shortest-paths

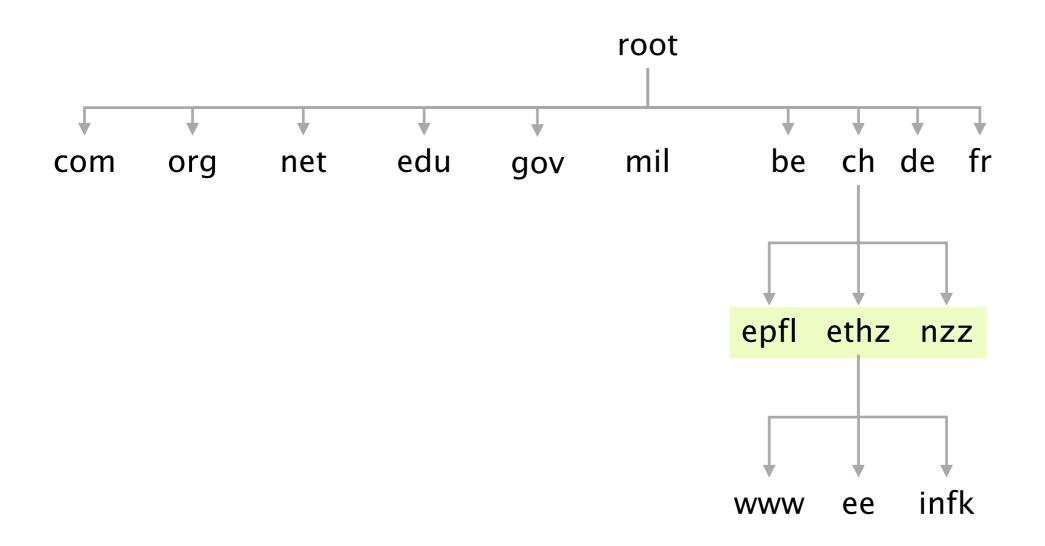
If several locations announce the same prefix, then routing will deliver the packets to the "closest" location

This enables seamless replications of resources

### TLDs server are also managed professionally by private or non-profit organization



### The bottom (and bulk) of the hierarchy is managed by Internet Service Provider or locally



A DNS server stores Resource Records composed of a (name, value, type, TTL)

Records Name Value

A hostname IP address

NS domain DNS server name

MX domain Mail server name

CNAME alias canonical name

PTR IP address corresponding hostname

#### Using DNS relies on two components



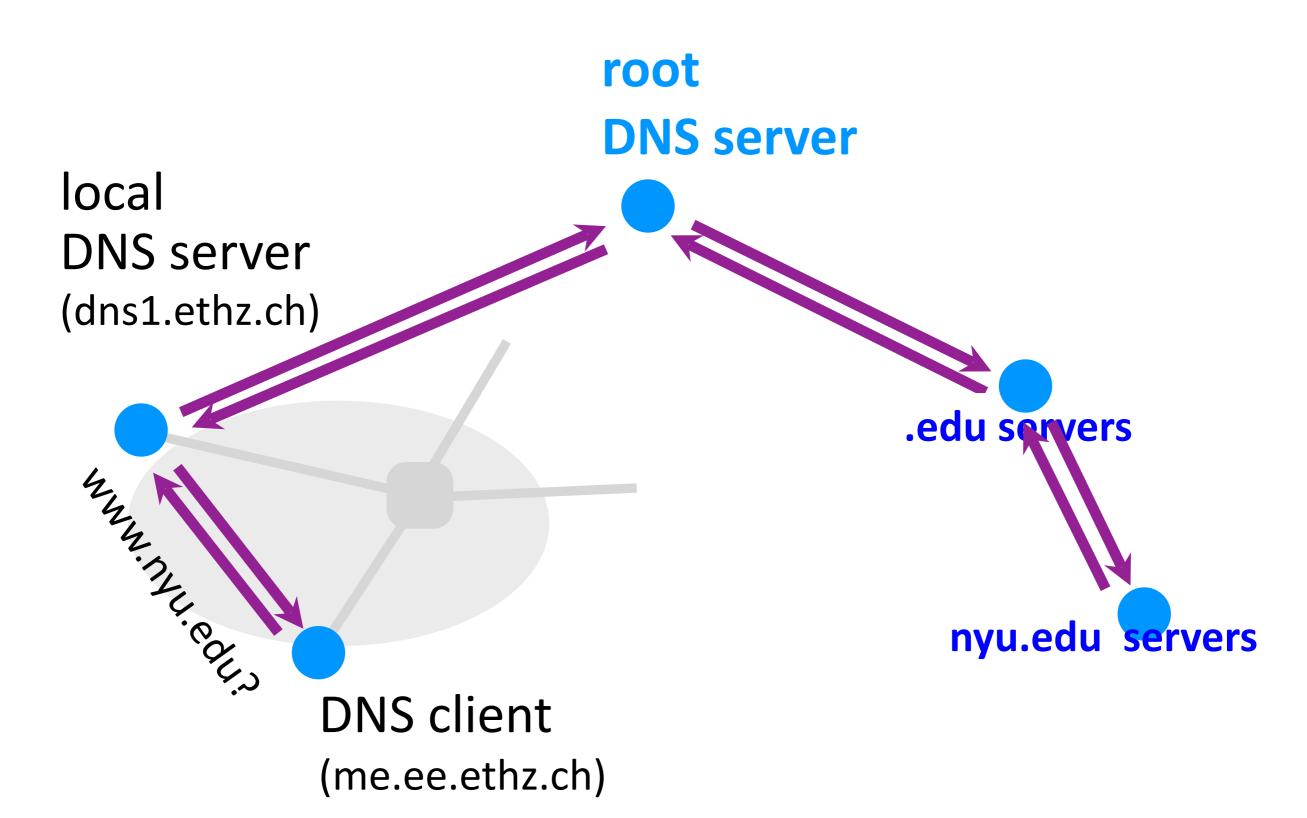
trigger resolution process send request to local DNS server usually, near the endhosts

configured statically (resolv.conf)

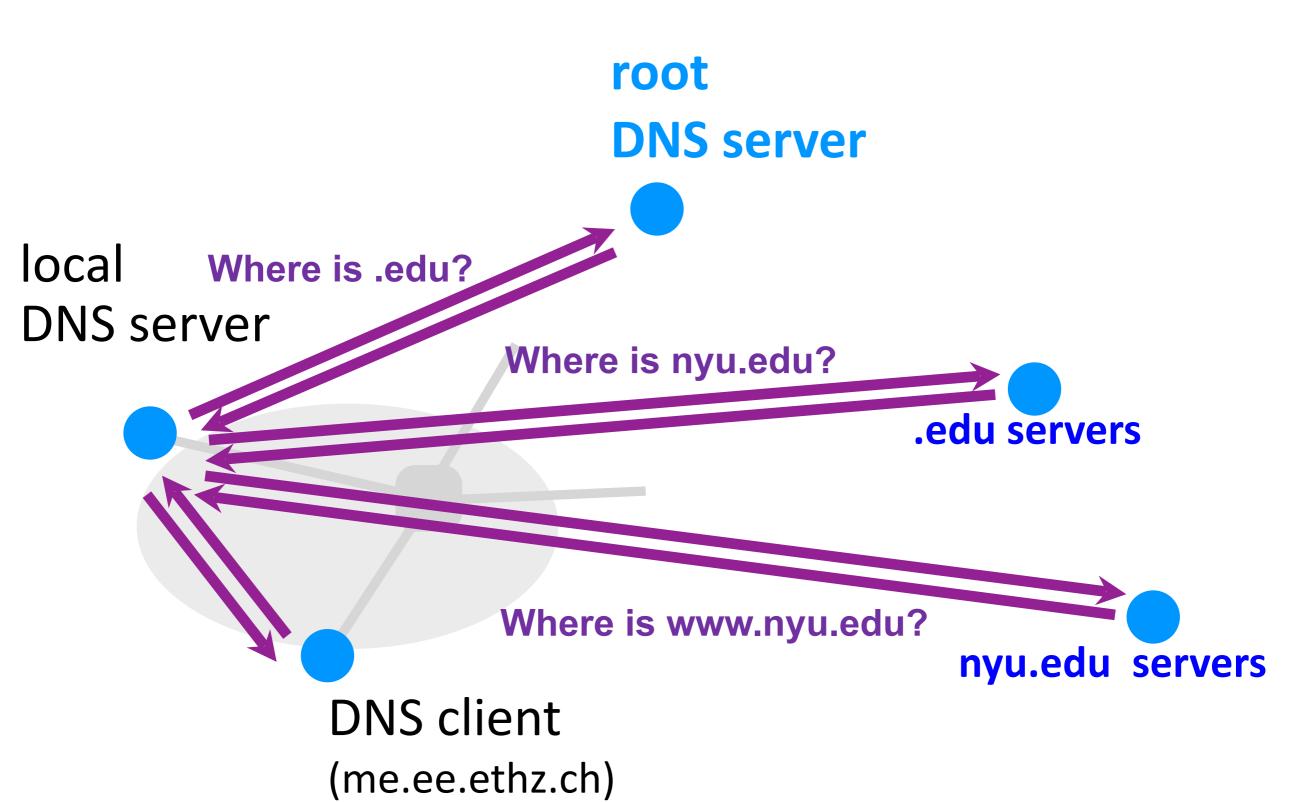
or dynamically (DHCP)

#### DNS resolution can either be recursive or iterative

When performing a recursive query, the client offload the task of resolving to the server



When performing a iterative query, the server only returns the address of the "next server"



DNS

Web

http://www.google.ch

### The WWW is made of three key components

Infrastructure

Content

**Implementation** 

Clients/Browser

Servers

**Proxies** 

Objects

files, pictures, videos, ...

organized in

Web sites

a collection of objects

**URL**: name content

### We'll focus on its implementation

Infrastructure

Content

**Implementation** 

Clients/Browser

Servers

**Proxies** 

Objects

files, pictures, videos, ...

organized in

Web sites

a collection of objects

**URL**: name content

Infrastructure

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Web sites

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**URL:** name content

A Uniform Resource Locator (URL) refers to an Internet ressource

protocol://hostname[:port]/directory\_path/resource

Infrastructure

Content

**Implementation** 

Clients/Browser

Servers

Proxies

Objects

files, pictures, videos, ...

organized in

Web sites

a collection of objects

**URL**: name content

#### HTTP is a rather simple synchronous request/reply protocol

HTTP is layered over a bidirectional byte stream typically TCP, but QUIC is ramping up

HTTP is text-based (ASCII)

human readable, easy to reason about

HTTP is stateless

it maintains no info about past client requests

http://

**Protocol** 



Performance

http://

Protocol



Performance

#### HTTP clients make request to the server

HTTP request

method <sp> URL <sp> version</sp></sp>	<cr><lf></lf></cr>			
header field name: value	<cr><lf></lf></cr>			
header field name: value	<cr><lf></lf></cr>			
<cr><lf></lf></cr>				
body				

method GET return resource

HEAD return headers only

POST send data to server (forms)

URL relative to server (e.g., /index.html)

version 1.0, 1.1, 2.0

#### HTTP servers answers to clients' requests

HTTP response

version <sp> status <sp> phrase</sp></sp>	<cr><lf></lf></cr>				
header field name: value	<cr><lf></lf></cr>				
header field name: value	<cr><lf></lf></cr>				
<cr><lf></lf></cr>					
body					

	3 digit response code			reason phrase
Status	1XX	informational		
	2XX	success	200	OK
	3XX	redirection	301	Moved Permanently
			303	Moved Temporarily
			304	Not Modified
	4XX	client error	404	Not Found
	5XX	server error	505	Not Supported

#### HTTP makes the client maintain the state. This is what the so-called cookies are for!



client stores small state on behalf of the server *X* 

client sends state
in all future requests to *X* 

can provide authentication

# This week on Communication Networks

Web

Video Streaming

http://www.google.ch

(the end, from slide 70/97)

HTTP-based

Web

Video Streaming

http://www.google.ch

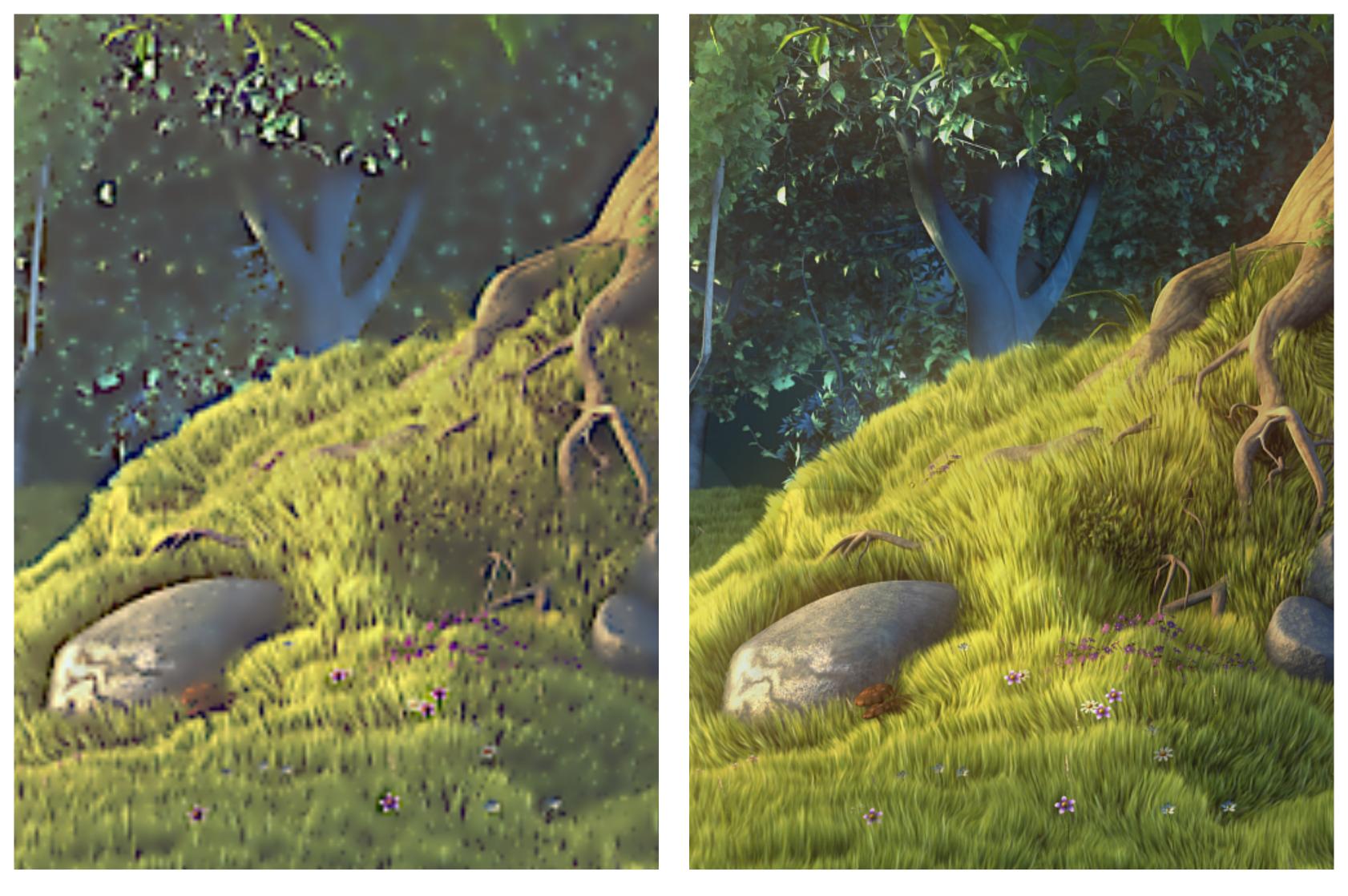
(the end, from slide 70/97)

Web

Video Streaming

HTTP-based

#### We want the highest video quality

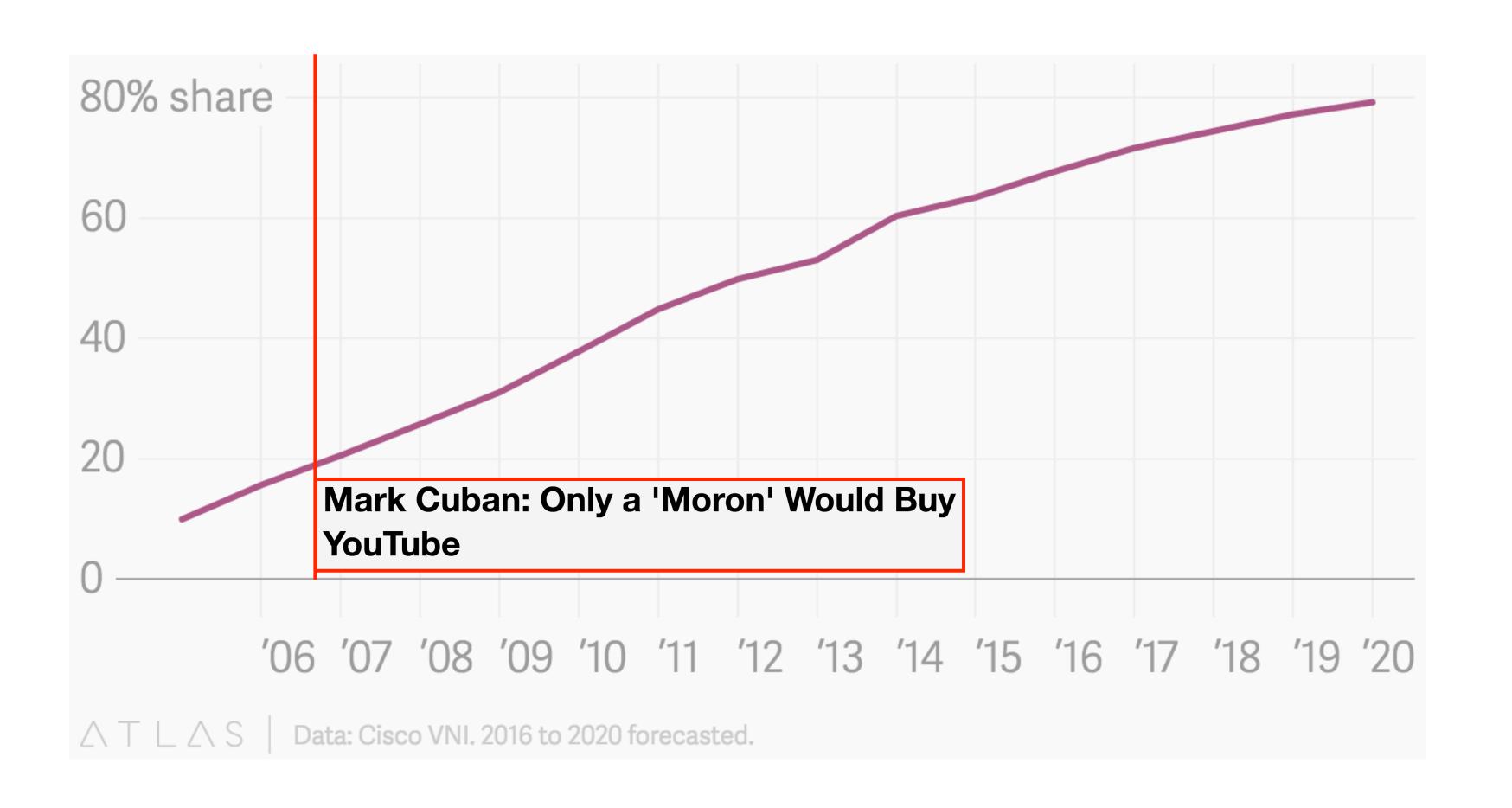


(c) copyright 2008, Blender Foundation / www.bigbuckbunny.org, CC-BY-3.0

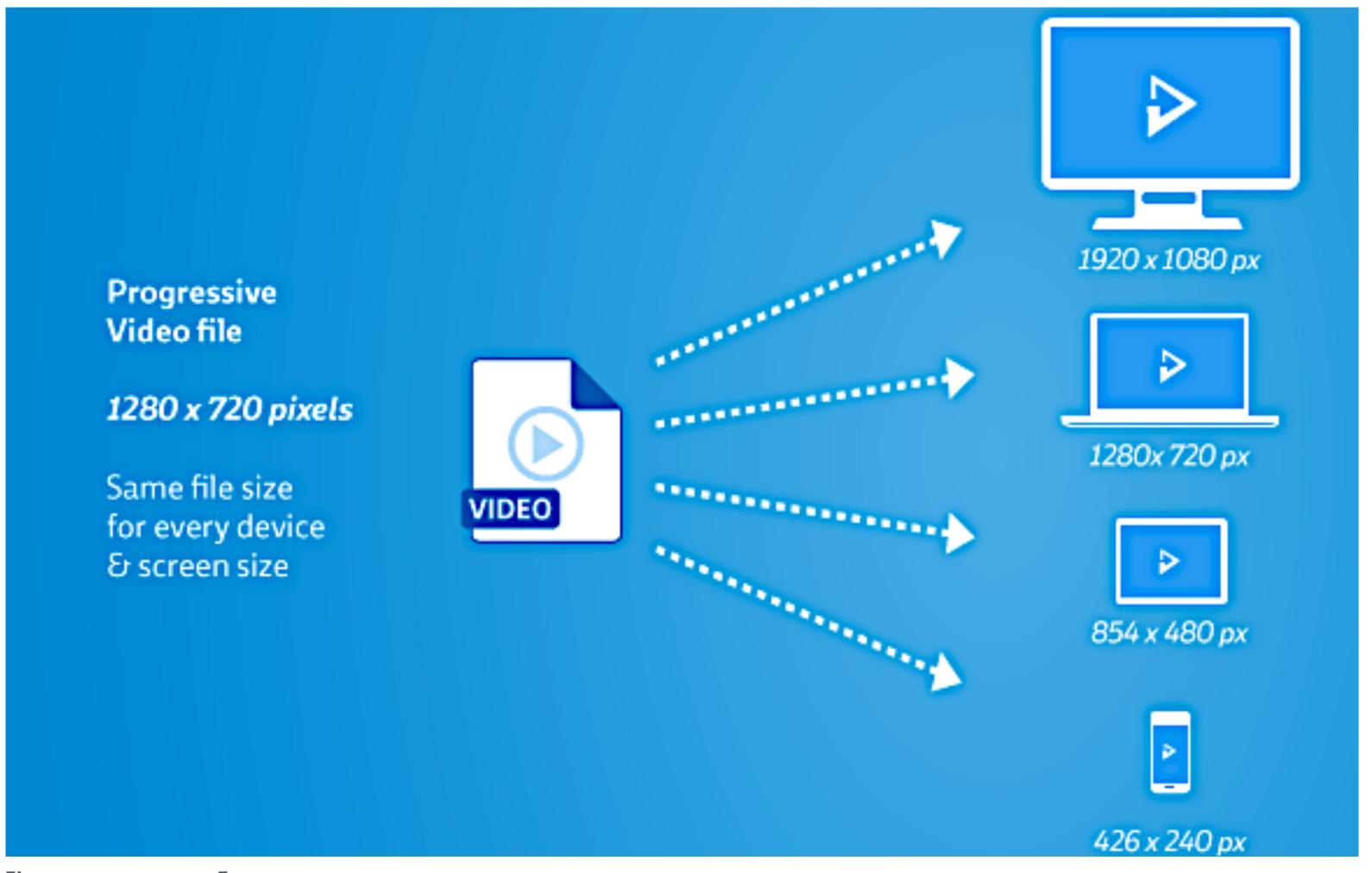
## Without seeing this ...



# Why should you care? Just look at this: video's share of global internet traffic

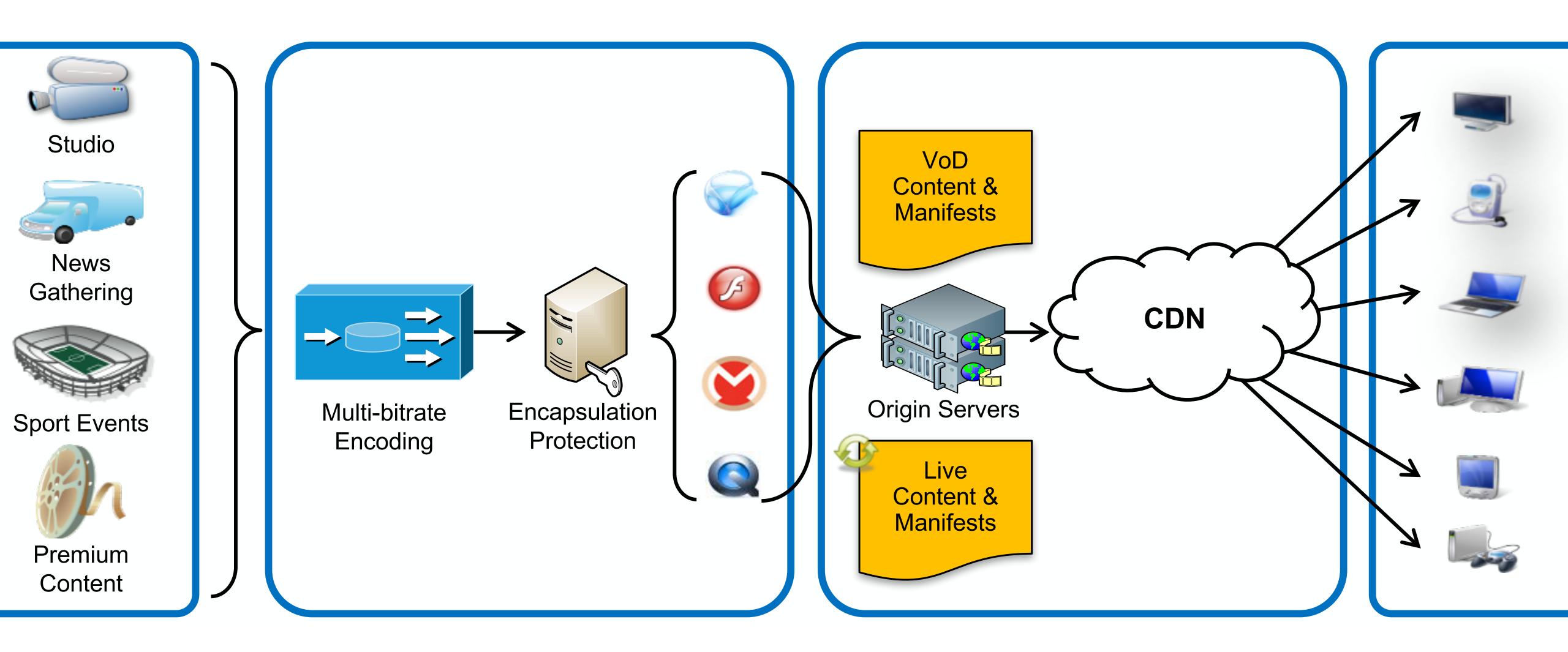


## A naive approach: one-size-fits-all



[bitmovin.com]

## In practice, things are complex



[Adapted from: Adaptive Streaming of Traditional and Omnidirectional Media, Begen & Timmerer, ACM SIGCOMM Tutorial, 2017]

## The three steps behind most contemporary solutions

- Encode video in multiple bitrates
- Replicate using a content delivery network
- Video player picks bitrate adaptively
  - Estimate connection's available bandwidth
  - Pick a bitrate ≤ available bandwidth

Encoding

Replication

Adaptation

Encoding

Replication

Adaptation

Video size: 1920 x 1080 px Screen size: 1920 x 1080 px VIDEO Video size: 1280x 720 px Screen size: 1280x 720 px VIDEO Video size: 854 x 480 px Screen size: 854 x 480 px VIDEO Video size: 426 x 240 px Screen size: 426 x 240 px .........

[bitmovin.com]

VIDEO

#### Fast Internet





Video plays at high quality
1920 x 1080 px with no buffering

1280x 720 px

1920 x 1080 px



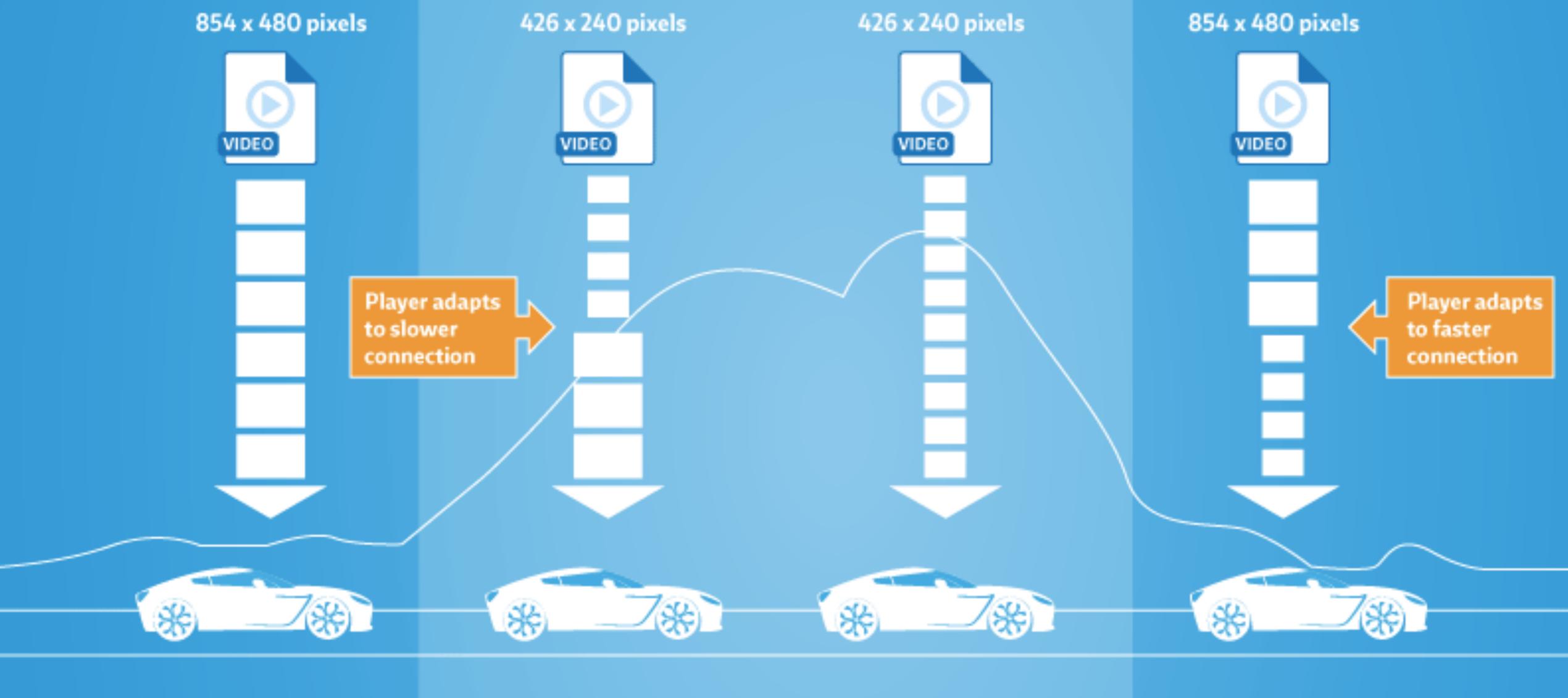




Slow Internet

Screen size: 1920 x 1080 px With *slower* internet.

Video plays at medium quality 1280x 720 px with no buffering



#### Normal connection:

The Player downloads the best quality video

#### Poor connection:

The Player changes to downloading a smaller, faster video file

#### Normal connection:

The Player returns to the maximum quality video file

[bitmovin.com]

## Simple solution for encoding: use a "bitrate ladders"

Bitrate (kbps)	Resolution
235	320x240
375	384x288
560	512x384
750	512x384
1050	640x480
1750	720x480
2350	1280x720
3000	1280x720
4300	1920x1080
5800	1920x1080

[netflix.com]

## Problem: this doesn't take into account the variability in the video content (slow moving vs. fast moving)

Bitrate (kbps)	Resolution
235	320x240
375	384x288
560	512x384
750	512x384
1050	640x480
1750	720x480
2350	1280x720
3000	1280x720
4300	1920x1080
5800	1920x1080



[netflix.com]



[bitmovin.com]

[netflix.com]

## Encoding

Encoding

The asset is encoded with

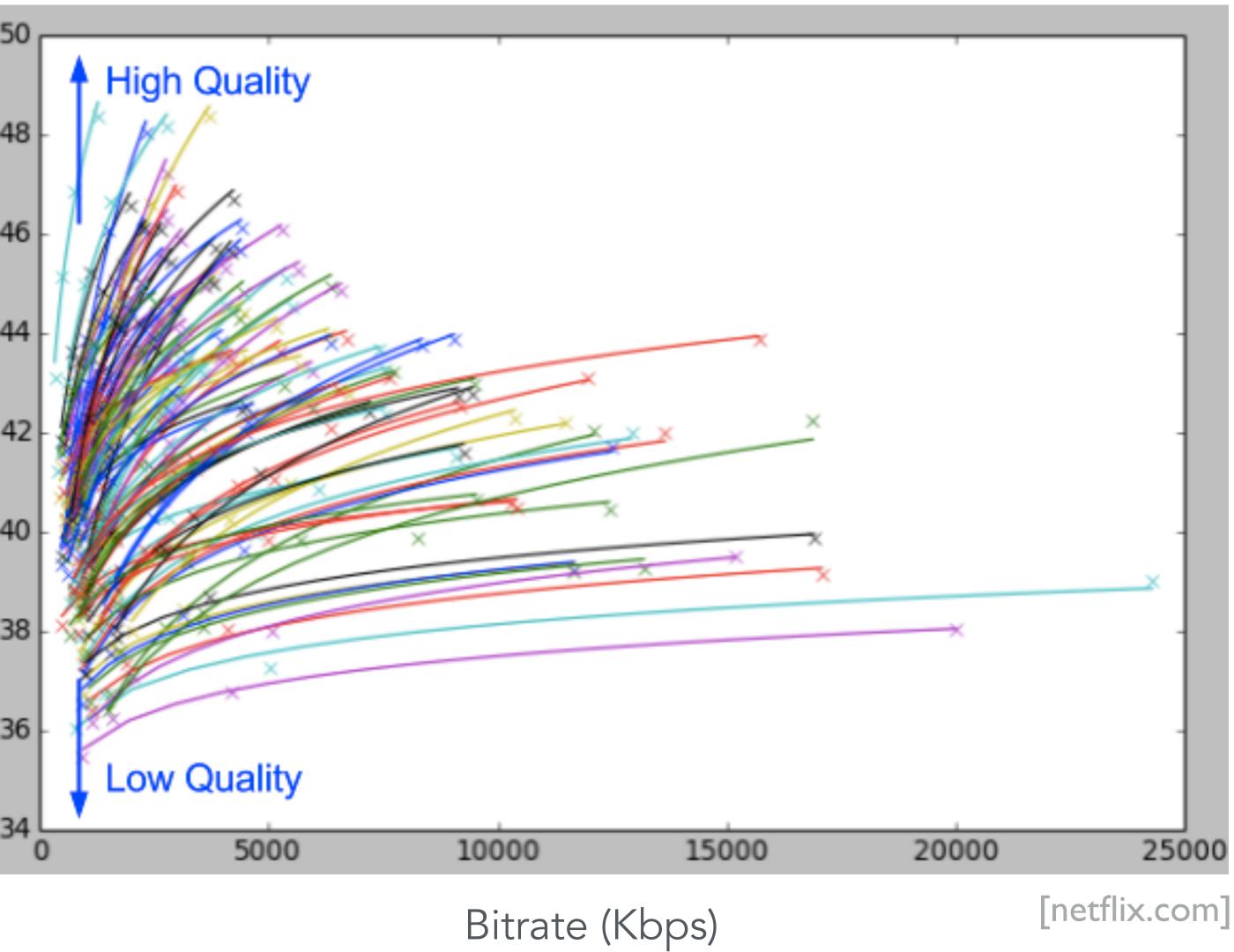
the adjusted bitrate ladder

## Video Asset Complexity analysis Every asset is encoded with no fixed CRF to measure complexity Adjusted Encoding Profile A new configuration file optimizes the encoding ladder with settings specific to the asset ABR Encoded Content The encoded content is delivered to storage as per the normal encoding workflow

Storage CDN

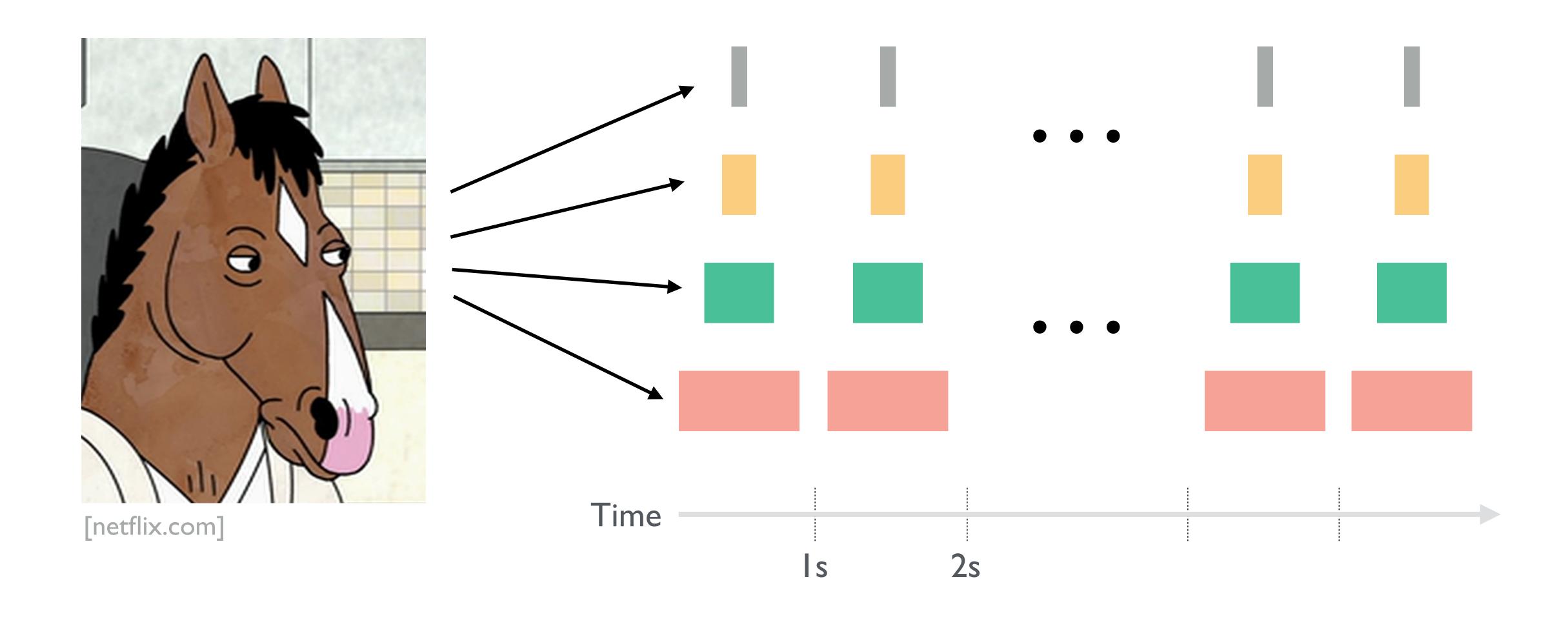
## Encoding

Video quality (PSNR in dB)

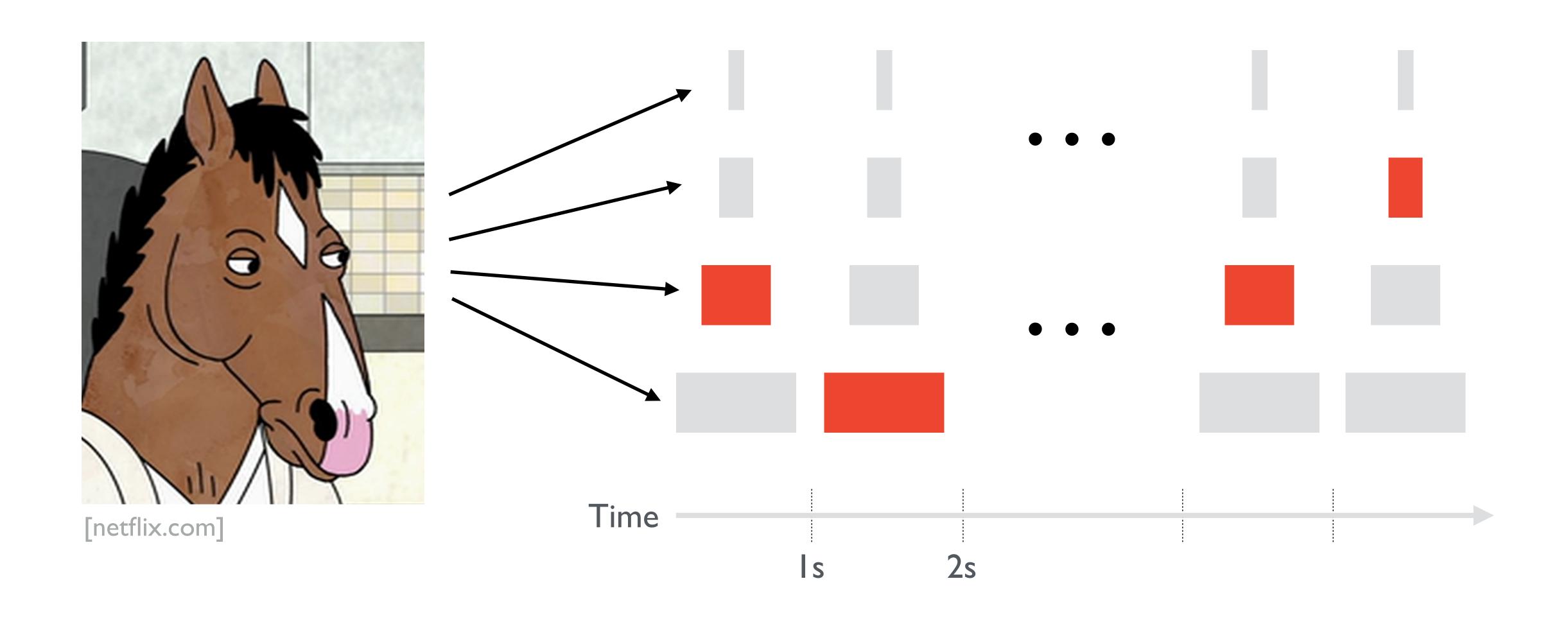


15

## Your player download "chunks" of video at different bitrates



## Depending on your network connectivity, your player fetches chunks of different qualities



## Your player gets metadata about chunks via "Manifest"

```
<?xml version="1.0" encoding="UTF-8"?>
<MPD xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"</pre>
    xmlns="urn:mpeg:DASH:schema:MPD:2011"
    xsi:schemaLocation="urn:mpeg:DASH:schema:MPD:2011"
    profiles="urn:mpeg:dash:profile:isoff-main:2011"
    type="static"
    mediaPresentationDuration="PTOH9M56.46S"
    minBufferTime="PT15.0S">
  <BaseURL>http://witestlab.poly.edu/~ffund/video/2s_480p_only/</BaseURL>
  <Period start="PT0S">
         <AdaptationSet bitstreamSwitching="true">
     <Representation id="0" codecs="avc1" mimeType="video/mp4"</pre>
        width="480" height="360" startWithSAP="1" bandwidth="101492">
       <SegmentBase>
         <Initialization sourceURL="bunny_2s_100kbit/bunny_100kbit.mp4"/>
       </SegmentBase>
       <SegmentList duration="2">
         <SegmentURL media="bunny_2s_100kbit/bunny_2s1.m4s"/>
         <SegmentURL media="bunny_2s_100kbit/bunny_2s2.m4s"/>
         <SegmentURL media="bunny_2s_100kbit/bunny_2s3.m4s"/>
         <SegmentURL media="bunny_2s_100kbit/bunny_2s4.m4s"/>
         <SegmentURL media="bunny_2s_100kbit/bunny_2s5.m4s"/>
         <SegmentURL media="bunny_2s_100kbit/bunny_2s6.m4s"/>
```

Encoding

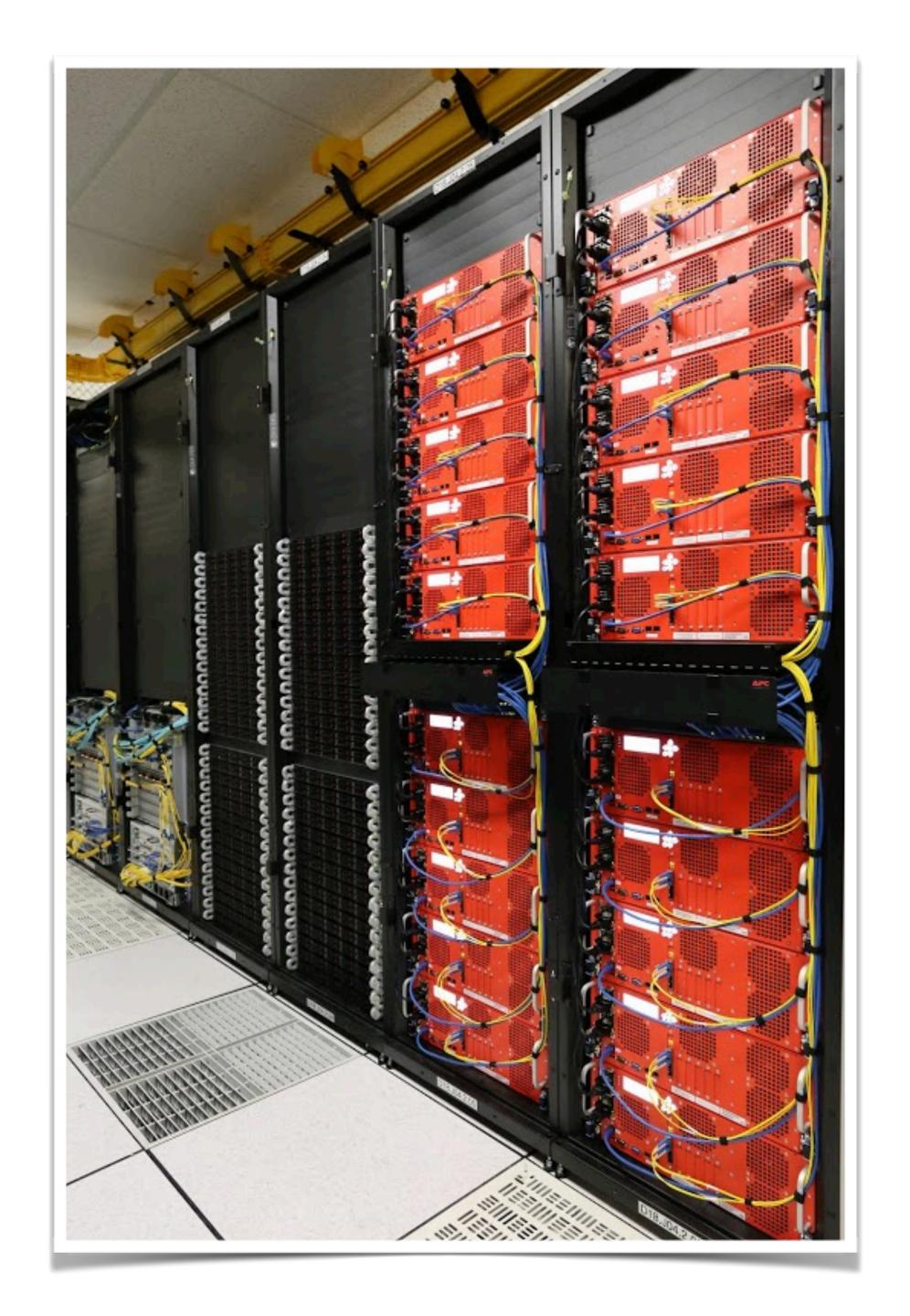
Replication

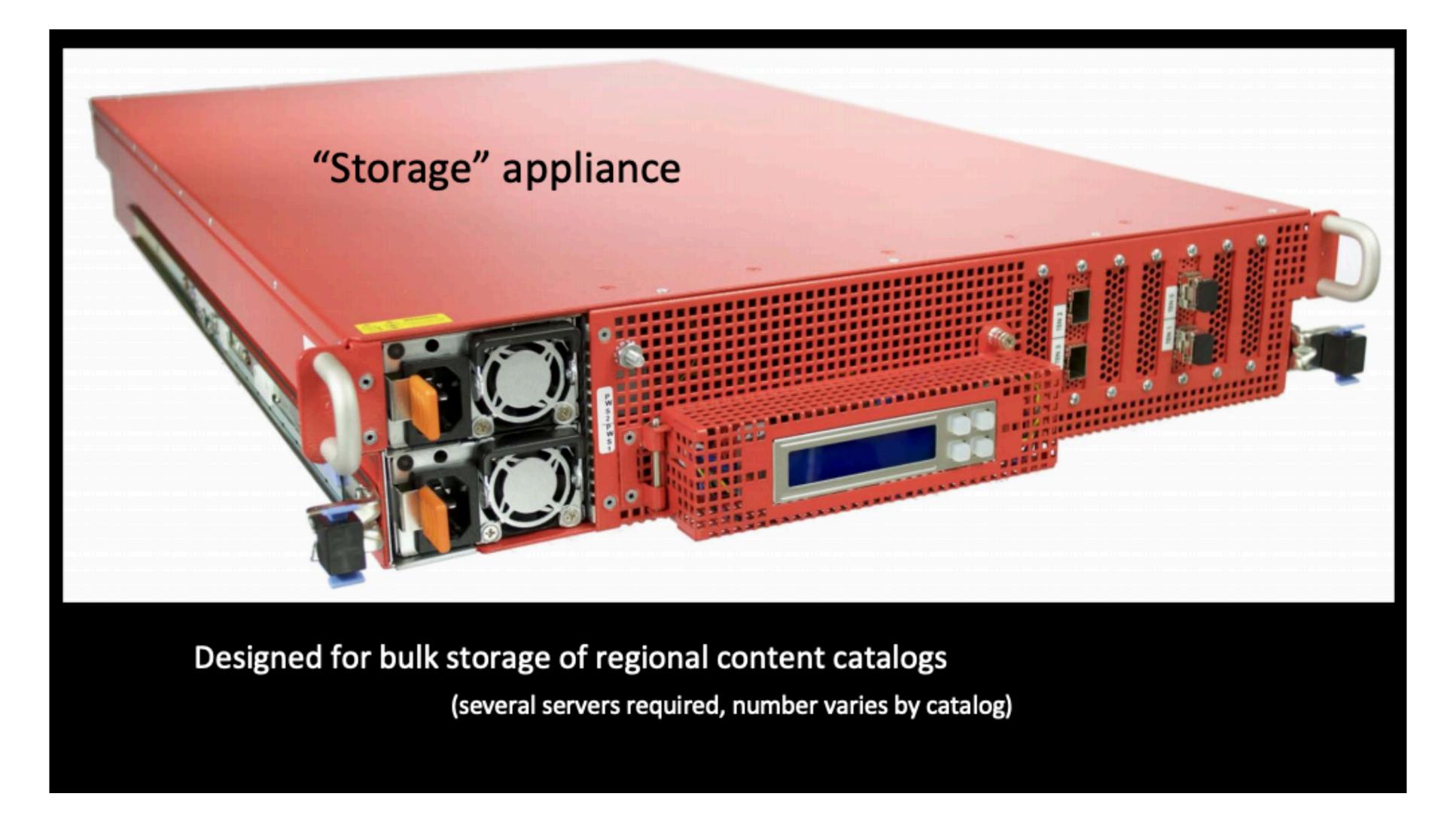
Adaptation

# 

Open Connect:
Starting from a Greenfield
(a mostly Layer 0 talk)

**Dave Temkin** 06/01/2015





[more-ip-event.net]

#### **Storage Appliances**



Storage appliances are 2U servers that are focused on reliable dense storage and cost effective throughput. This appliance is used to hold the Netflix catalog in many IX locations around the world and embedded at our larger ISP partner locations.

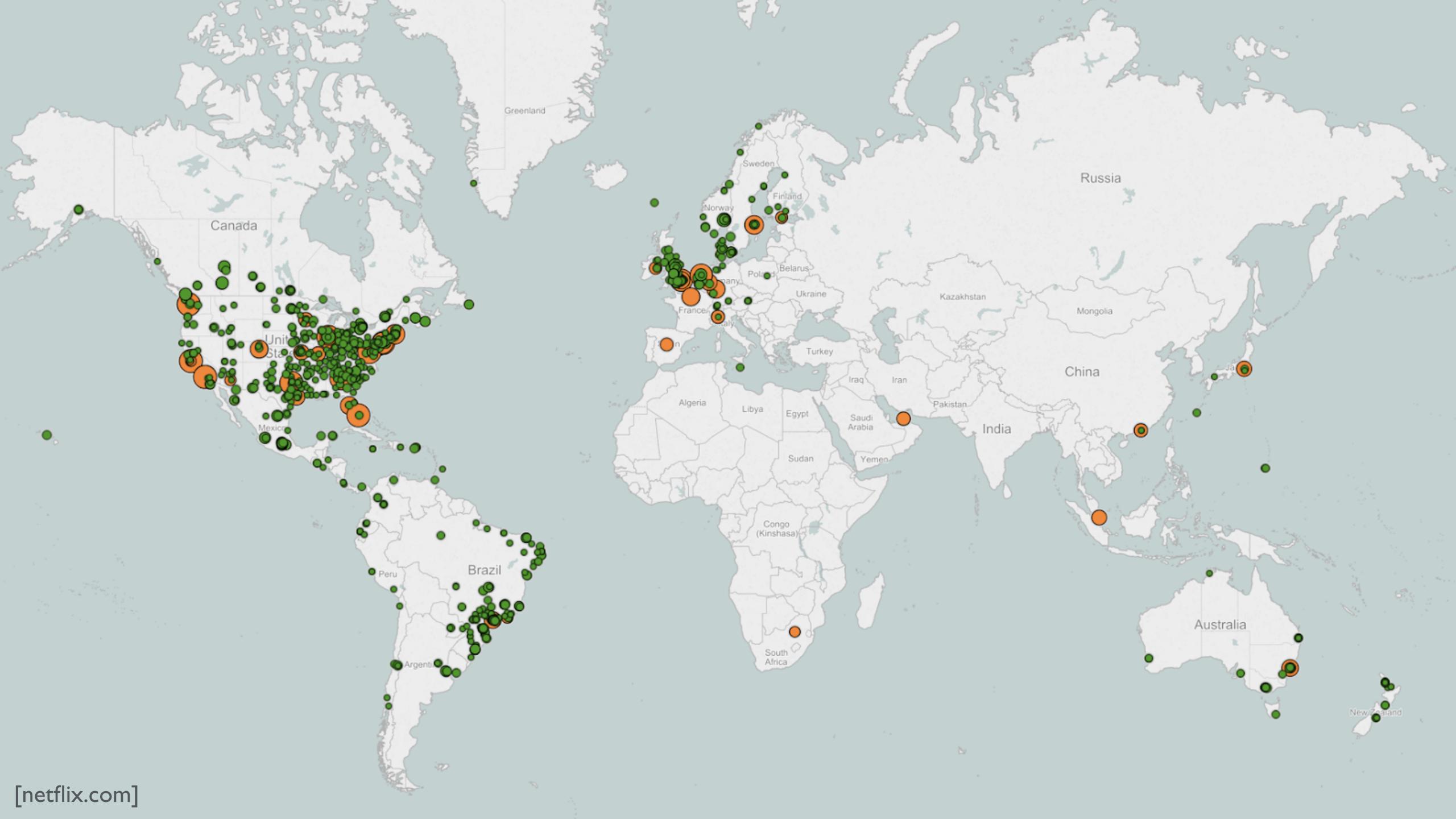
#### Storage appliance focus areas

- Large storage capacity
- 2U for rack efficiency (no deeper than 29 inches)
- Enough low cost NAND to reach 10GB/s of throughput (<0.3 DWPD)</li>
- Network flexibility to connect at 6x10GE LAG or 1x100GE
- 2 and 4 post racking
- · AC or DC power
- Single processor

#### Storage appliance high-level specifications

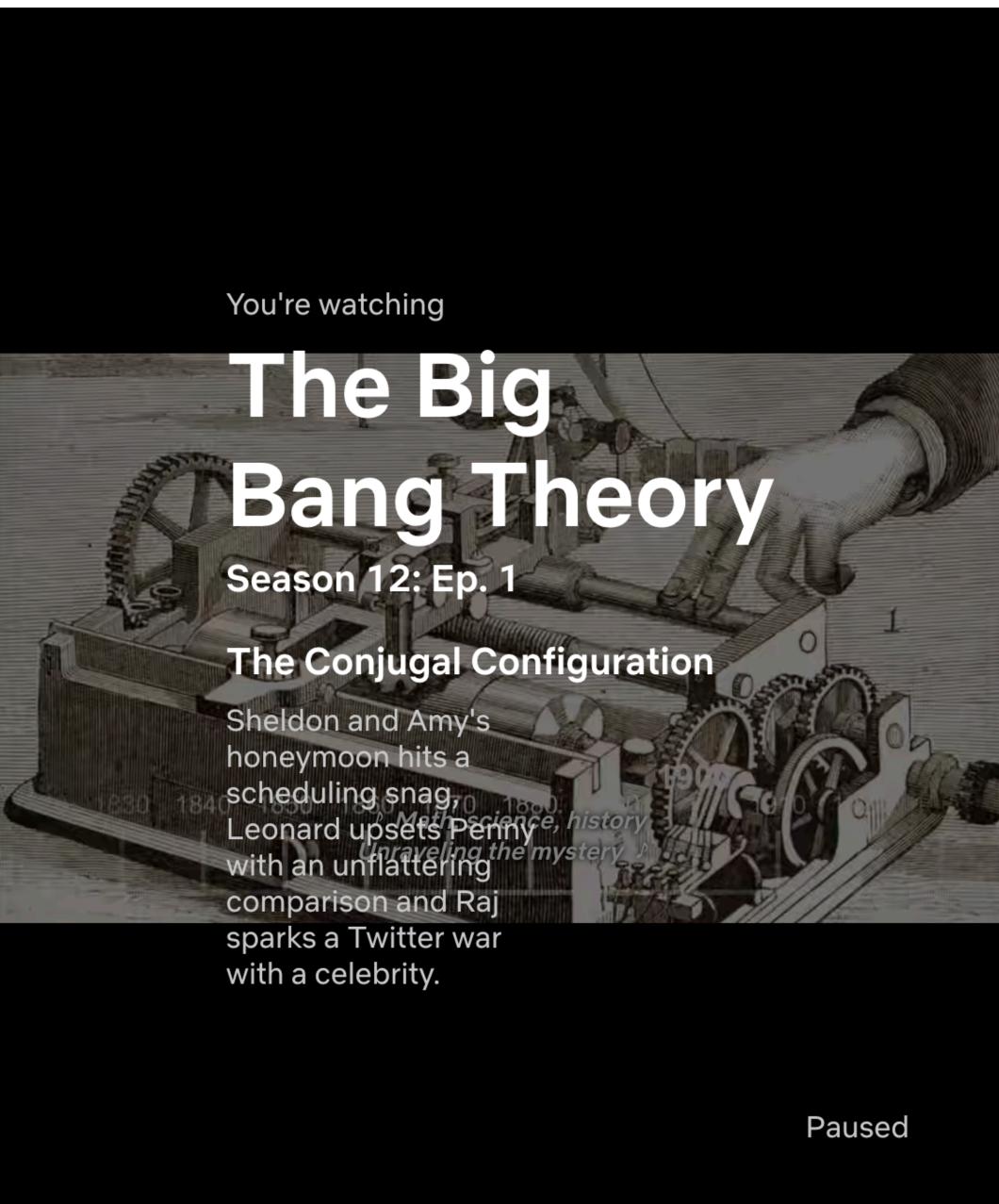
Vendors	
Sanmina	
Supermicro	
Intel	
Micron	
HGST	
Micron, Toshiba	
Chelsio	
~500W	
Redundant Hot Swap AC/DC	
~36Gbps	
~288 TB	

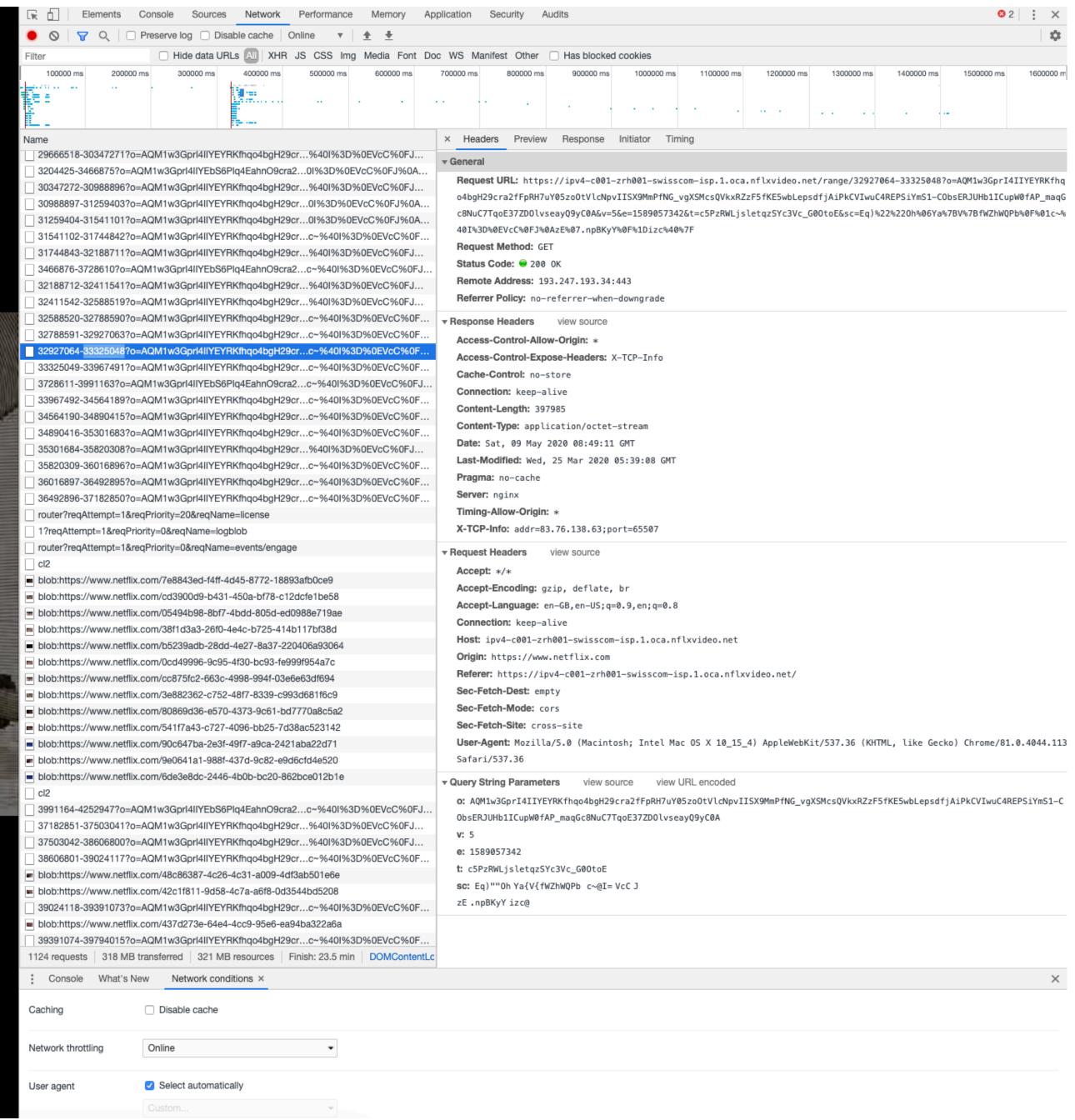
[openconnect.netflix.com]

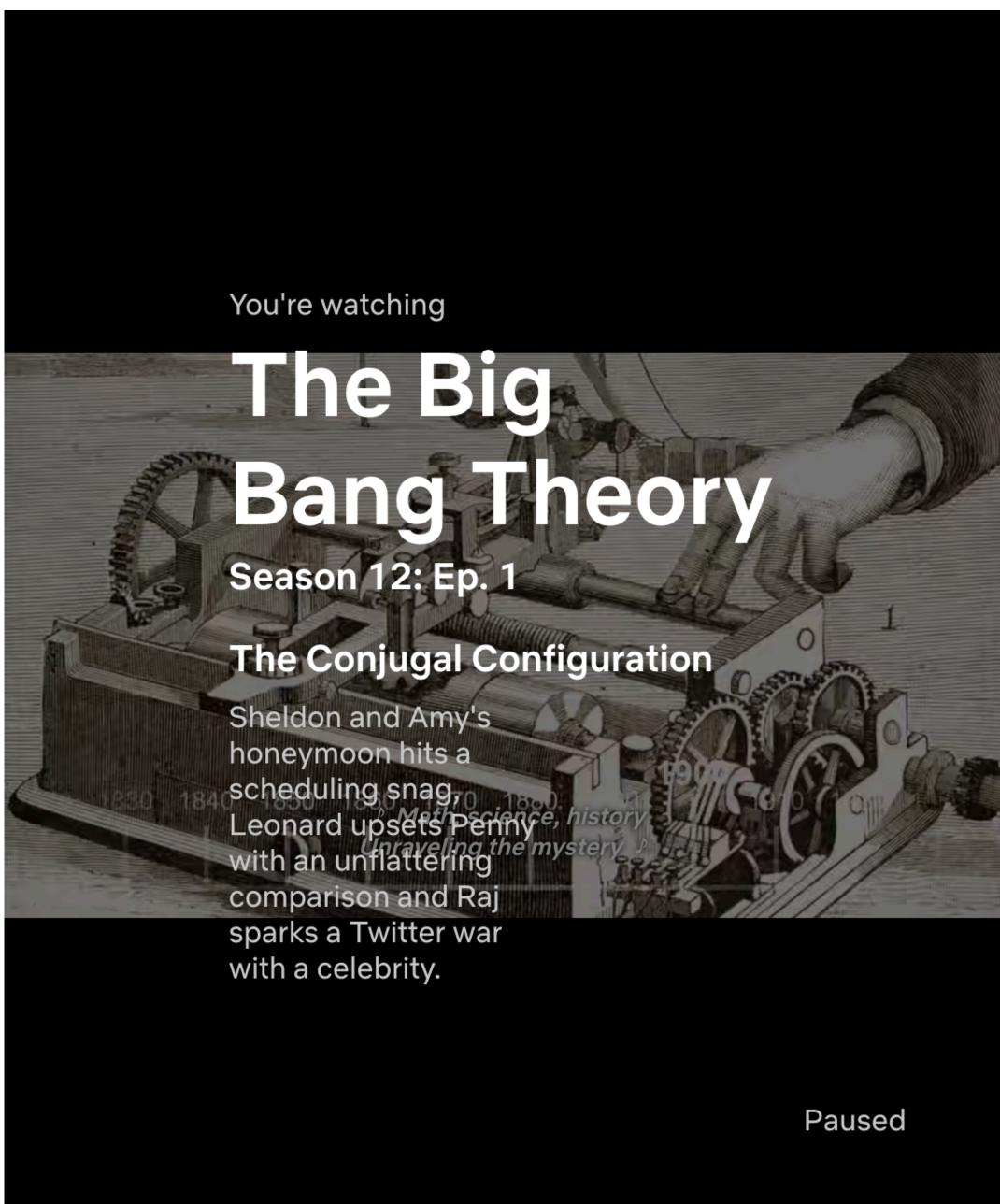


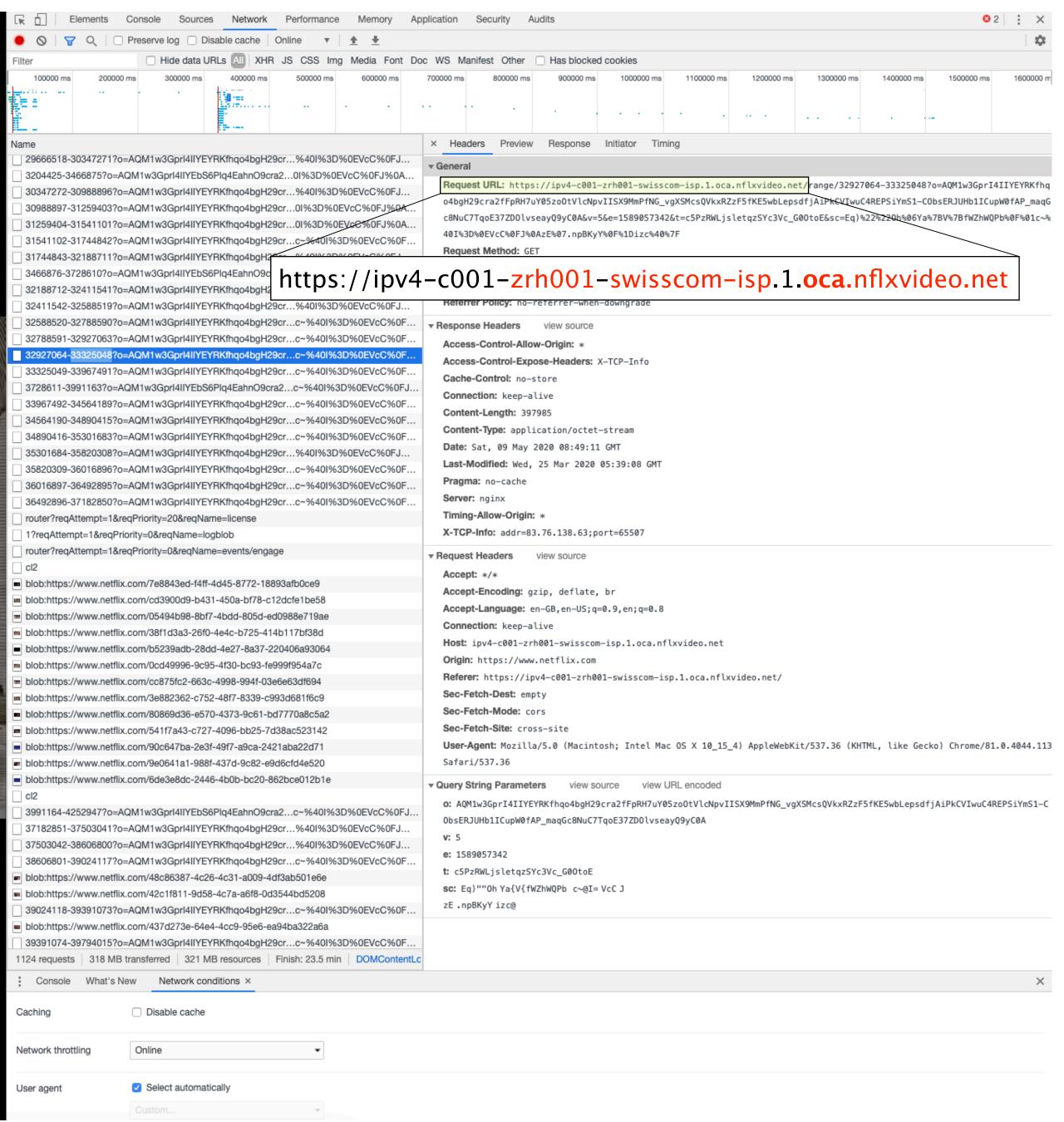


[netflix.com]

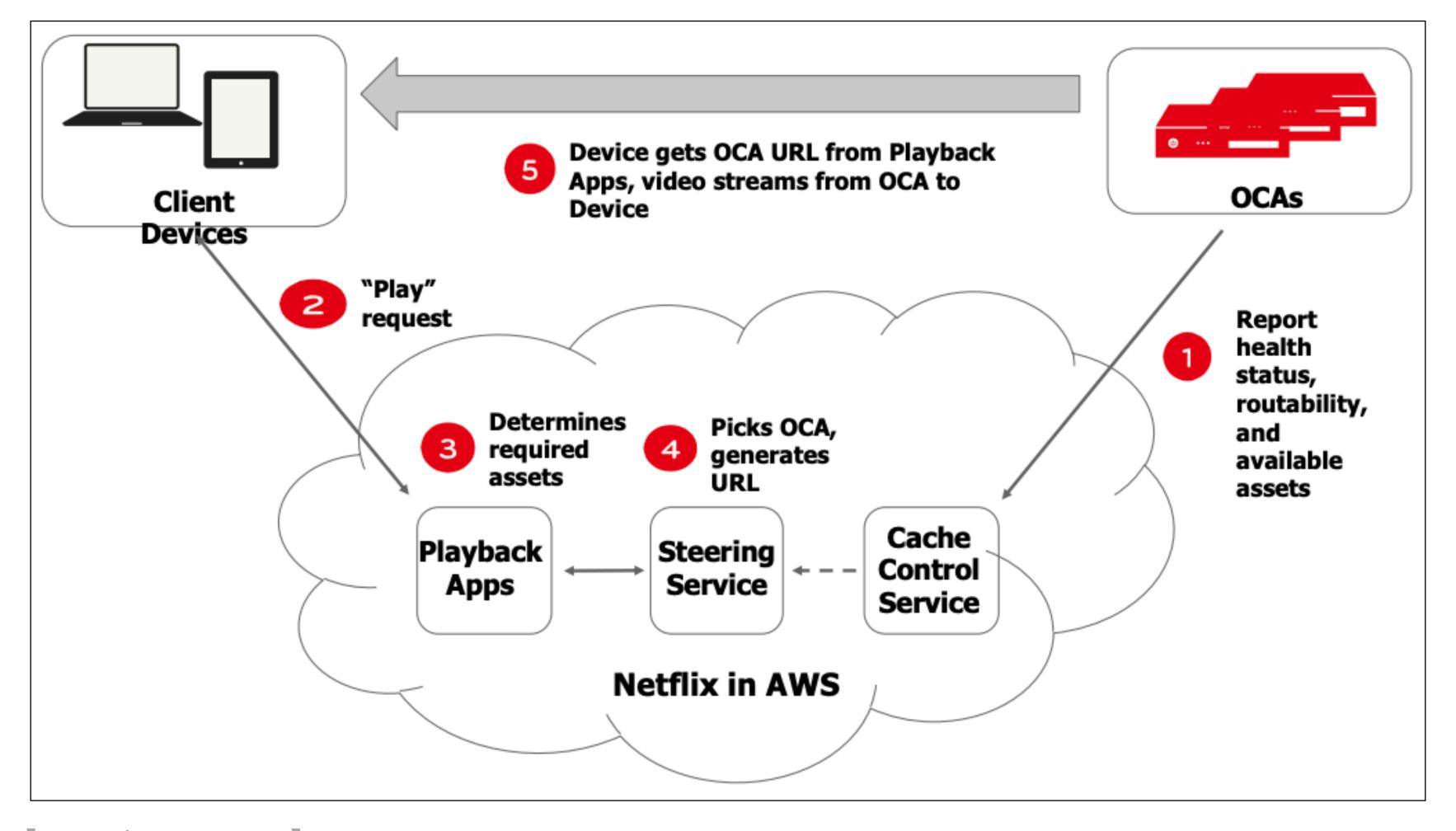








## Complete Playback Workflow aNetflix



[more-ip-event.net]

## How many OCA appliances in Swisscom? I found at least 35 of them

```
ipv4-c001-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.34
                                                   193.247.193.35
ipv4-c002-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.36
ipv4-c003-zrh001-swisscom-isp.1.oca.nflxvideo.net
ipv4-c004-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.37
ipv4-c005-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.38
ipv4-c006-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.39
ipv4-c007-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.40
ipv4-c008-zrh001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.41
ipv4-c001-zrh002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.98
                                                   193.247.193.99
ipv4-c002-zrh002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.100
ipv4-c003-zrh002-swisscom-isp.1.oca.nflxvideo.net
ipv4-c004-zrh002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.101
ipv4-c005-zrh002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.102
ipv4-c006-zrh002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.103
                                                   193.247.193.104
ipv4-c007-zrh002-swisscom-isp.1.oca.nflxvideo.net
ipv4-c008-zrh002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.105
ipv4-c001-zrh003-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.242
ipv4-c002-zrh003-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.243
```

```
ipv4-c001-gva001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.2
                                                   193.247.193.3
ipv4-c002-gva001-swisscom-isp.1.oca.nflxvideo.net
ipv4-c003-gva001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.4
                                                   193.247.193.5
ipv4-c004-gva001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.6
ipv4-c005-gva001-swisscom-isp.1.oca.nflxvideo.net
ipv4-c006-gva001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.7
ipv4-c007-gva001-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.8
                                                   193.247.193.9
ipv4-c009-gva001-swisscom-isp.1.oca.nflxvideo.net
ipv4-c001-gva002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.72
                                                   193.247.193.73
ipv4-c002-gva002-swisscom-isp.1.oca.nflxvideo.net
ipv4-c003-gva002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.74
ipv4-c005-gva002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.67
ipv4-c006-gva002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.68
                                                   193.247.193.69
ipv4-c007-gva002-swisscom-isp.1.oca.nflxvideo.net
ipv4-c008-gva002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.70
                                                   193.247.193.71
ipv4-c009-gva002-swisscom-isp.1.oca.nflxvideo.net
ipv4-c010-gva002-swisscom-isp.1.oca.nflxvideo.net
                                                   193.247.193.66
```

Assuming all of them are fully loaded  $\rightarrow$  10 080 TB of storage!! (288 TB x 35)

>2 million 1080p movies, assuming 100 min encoded at 5 Mbps

## Besides OCAs within ISPs, Netflix also hosts caches at various IXPs and datacenters

ipv4-c001-zrh001-ix.1.oca.nflxvideo.net	45.57.18.130	ipv4-c013-zrh001-ix.1.oca.nflxvideo.net	45.57.19.135
ipv4-c002-zrh001-ix.1.oca.nflxvideo.net	45.57.18.131	ipv4-c014-zrh001-ix.1.oca.nflxvideo.net	45.57.19.136
ipv4-c003-zrh001-ix.1.oca.nflxvideo.net	45.57.18.132	ipv4-c015-zrh001-ix.1.oca.nflxvideo.net	45.57.18.137
ipv4-c004-zrh001-ix.1.oca.nflxvideo.net	45.57.19.130	ipv4-c016-zrh001-ix.1.oca.nflxvideo.net	45.57.18.138
ipv4-c005-zrh001-ix.1.oca.nflxvideo.net	45.57.19.131	ipv4-c017-zrh001-ix.1.oca.nflxvideo.net	45.57.19.137
ipv4-c006-zrh001-ix.1.oca.nflxvideo.net	45.57.19.132	ipv4-c018-zrh001-ix.1.oca.nflxvideo.net	45.57.19.138
ipv4-c007-zrh001-ix.1.oca.nflxvideo.net	45.57.18.133	ipv4-c019-zrh001-ix.1.oca.nflxvideo.net	45.57.18.139
ipv4-c008-zrh001-ix.1.oca.nflxvideo.net	45.57.18.134	ipv4-c020-zrh001-ix.1.oca.nflxvideo.net	45.57.18.140
ipv4-c009-zrh001-ix.1.oca.nflxvideo.net	45.57.18.135	ipv4-c021-zrh001-ix.1.oca.nflxvideo.net	45.57.18.141
ipv4-c010-zrh001-ix.1.oca.nflxvideo.net	45.57.18.136	ipv4-c022-zrh001-ix.1.oca.nflxvideo.net	45.57.19.139
ipv4-c011-zrh001-ix.1.oca.nflxvideo.net	45.57.19.133	ipv4-c023-zrh001-ix.1.oca.nflxvideo.net	45.57.19.140
ipv4-c012-zrh001-ix.1.oca.nflxvideo.net	45.57.19.134	ipv4-c024-zrh001-ix.1.oca.nflxvideo.net	45.57.19.141

At least 24 instances in Zurich Equinix, see https://openconnect.netflix.com/en/peering/#locations

## If you are interested in finding out more: check out https://openconnect.netflix.com

4/6/2020

Netflix Open Connect Deployment Guide – Netflix Open Connect Partner Portal



OPEN CONNECT

#### **Netflix Open Connect Deployment Guide**

This guide describes the deployment of embedded Open Connect Appliances. If you are interested in peering or an overview of the Open Connect program, see the **Open Connect web site**.

Last Updated: 06 April 2020

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Article is closed for comments.

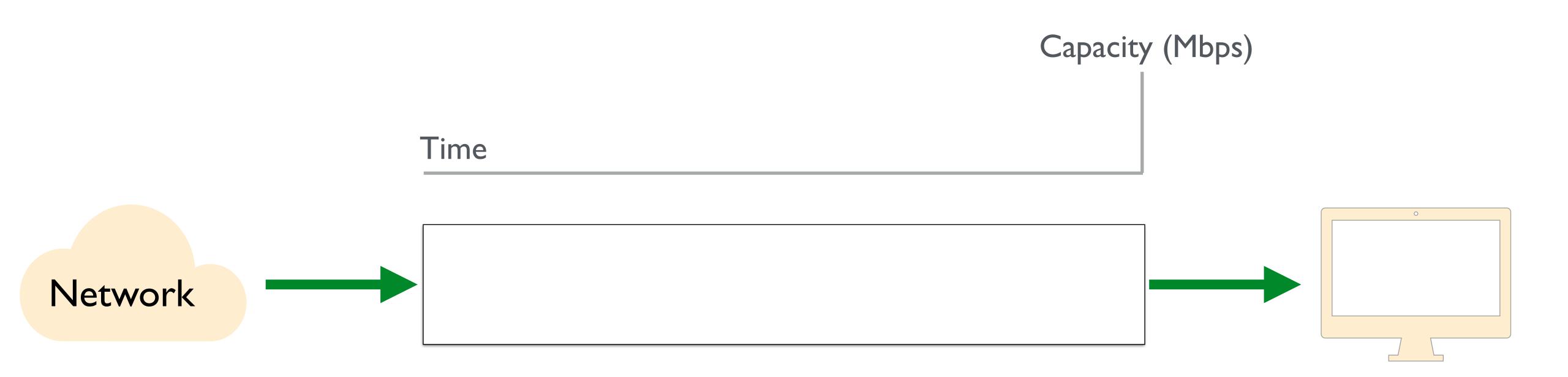
Deployment guide: https://openconnect.netflix.com/deploymentguide.pdf

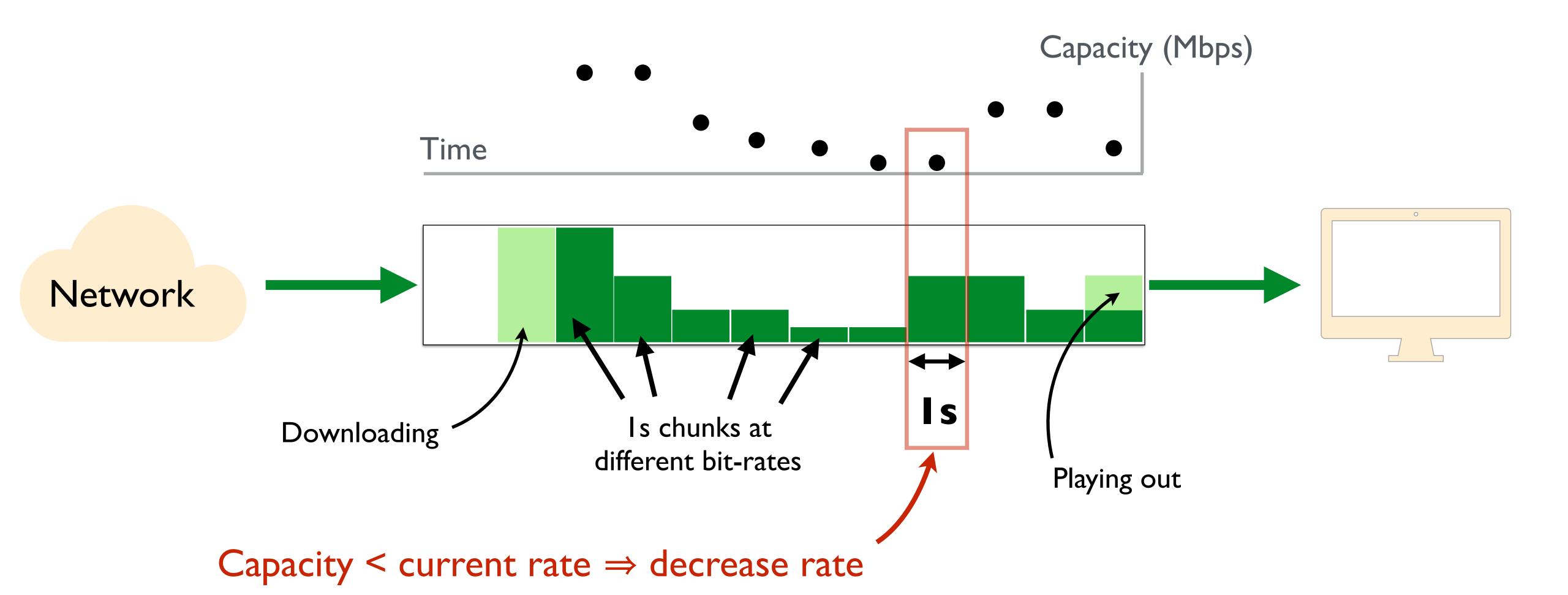
Encoding

Replication

Adaptation







### Common solution approach

- Encode video in multiple bitrates
- Replicate using a content delivery network
- Video player picks bitrate adaptively
  - Estimate connection's available bandwidth
  - Pick a bitrate ≤ available bandwidth

### Estimating available capacity

#### **ACM SIGCOMM**

A Buffer-Based Approach to Rate Adaptation: **Evidence from a Large Video Streaming Service** 

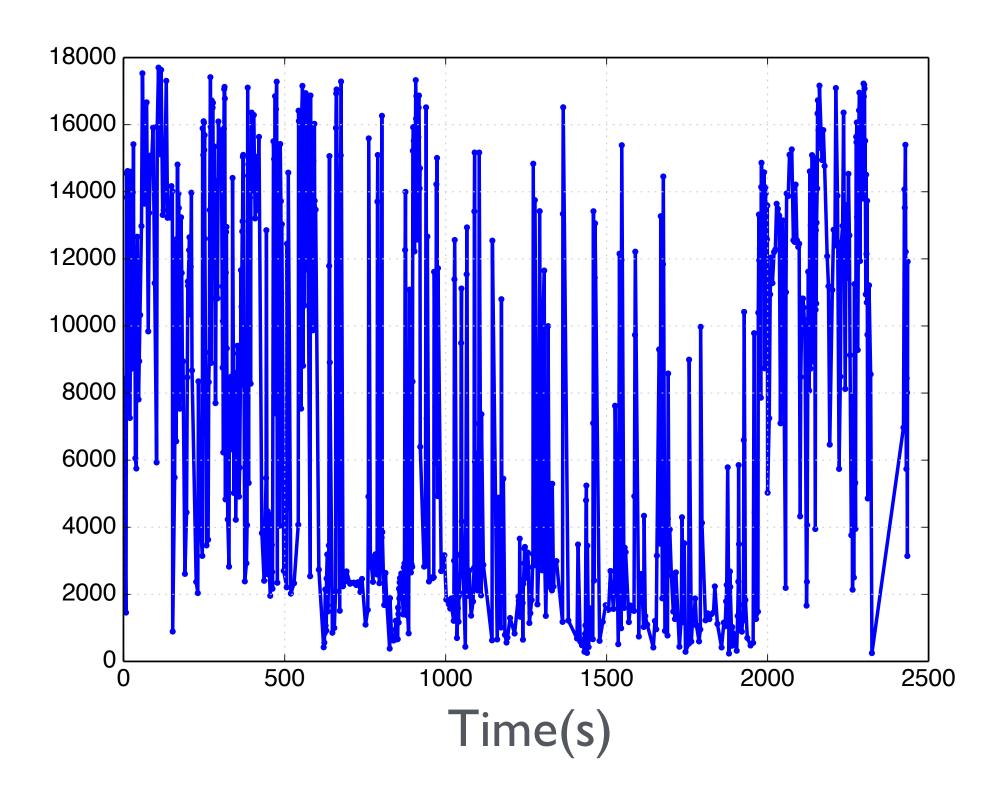
Te-Yuan Huang, Ramesh Johari, Nick McKeown, Matthew Trunnell\*, Mark Watson\* Stanford University, Netflix\*

"A random sample of 300,000 Avg. throughly chunk dow Netflix sessions shows that roughly 10% of sessions experience a median throughput less than half of the 95th percentile throughput."

> "20-30% of rebuffers are unnecessary"

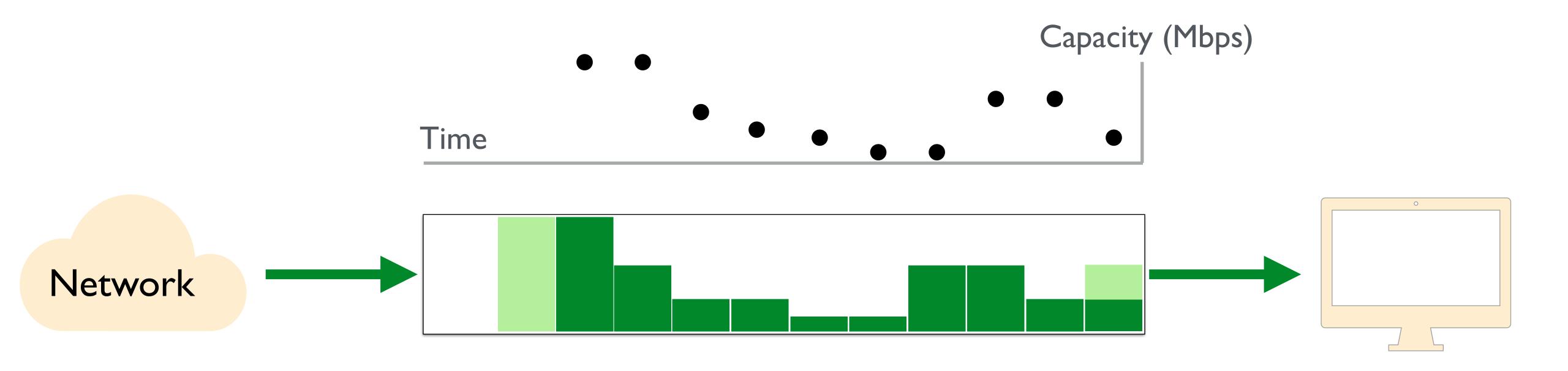
## Estimating available capacity

Avg. throughput over chunk download (kbps)



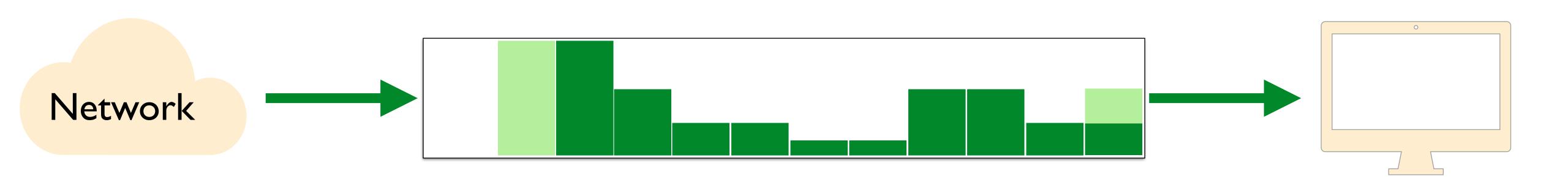
[A Buffer-Based Approach to Rate Adaptation: Evidence from a Large Video Streaming Service, Huang et al., ACM SIGCOMM 2014]

## Capacity estimation



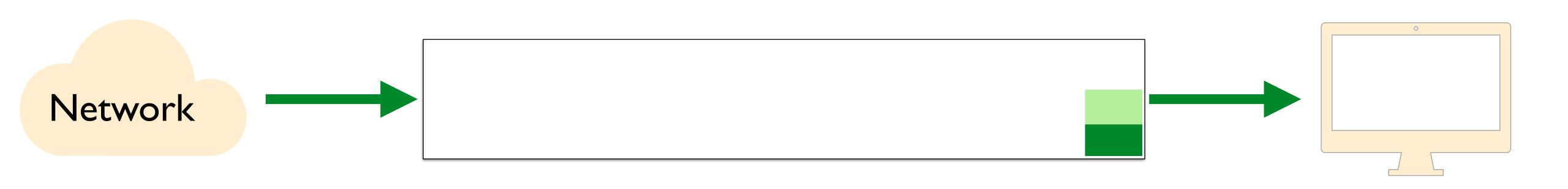
### Decide based on the buffer alone?

### Buffer-based adaptation



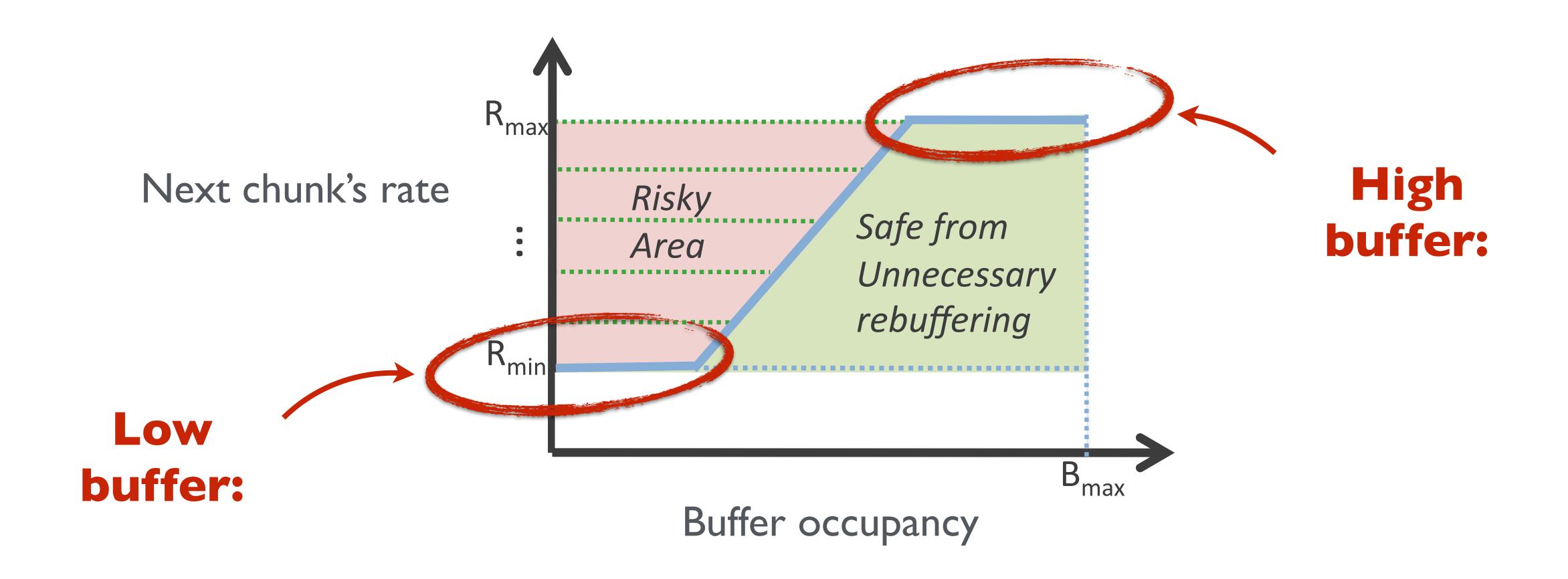
Nearly full buffer ⇒ large rate

### Buffer-based adaptation



## Nearly empty buffer ⇒ small rate

### Buffer-based adaptation



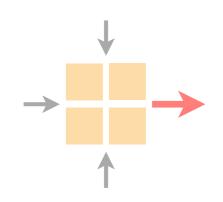
[A Buffer-Based Approach to Rate Adaptation: Evidence from a Large Video Streaming Service, Huang et al., ACM SIGCOMM 2014]

Problem: startup phase?

Pick a rate based on immediate past throughput

#### **Communication Networks**

Spring 2020





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